



AGC
NEBRASKA BUILDING CHAPTER
THE CONSTRUCTION ASSOCIATION

MEMBER MEETING— Communicating in a Crisis 2.0

Date: Thursday, February 9, 2023
Time: 9:00 am – 12:00 noon
Location: Round the Bend Steakhouse Conference Center
30801 E Park Hwy
Ashland, Nebraska

ABOUT THE PROGRAM: We're pleased to have international keynote speaker and crisis communication expert **Anthony Huey** lead a thought-provoking and interactive discussion on what construction companies must do before, during, and after a negative event.

The crisis you never expected suddenly strikes. Within minutes five hungry reporters are on scene at your jobsite, aggressively demanding answers. Another dozen have phoned your office in the past 15 minutes wanting to know what happened and why? To make matters worse, a video of your superintendent shoving a reporter to the ground has gone viral on Twitter, Instagram, YouTube, and TikTok!

PRESENTER: **Anthony Huey**, President, Reputation Management Associates, Savannah, GA and Columbus, OH.



WHO SHOULD ATTEND: This program is appropriate for **EVERYONE** including management, PMs, Superintendents, Communications, Marketing, and Safety Professionals.

NO CHARGE TO MEMBERS; just let us know you are attending, please register. Non-members fee \$35--register by **Tuesday, February 7.**

Name and email of those attending: _____

Company _____
Phone _____ Email _____

Please return to the Nebraska Building Chapter AGC via fax or email.
Fax: 402-438-0066 Email: vicki@agcnebuilders.com